

**YOUR CHANCE TO JOIN SOUTH EAST ASIA'S
BIGGEST INTERNATIONAL YOUTH FOOTBALL
COMPETITION...**



**ANZA SOCCER INTERNATIONAL
JUNIOR CUP - May 21/22 2011
Organised by
Football Passion & Little League**



. SPONSORSHIP INFORMATION 2011

Key Facts about this years competition:

- *Games played on 21st & 22nd May 2011*
- *Media coverage incl. Press & online publications/promotions*
- *More than 80 Youth Teams participating*
- *A total live crowd of more than 2,000 people per day*
- *Players aged between 5 – 16 years*
- *2 x Girls team competition*
- *More than 1,300 players competing over the weekend*
- *Overseas teams from China, Thailand, Philippines, Malaysia, Indonesia & Australia*

www.footballpassion.com.sg/Tournament.html





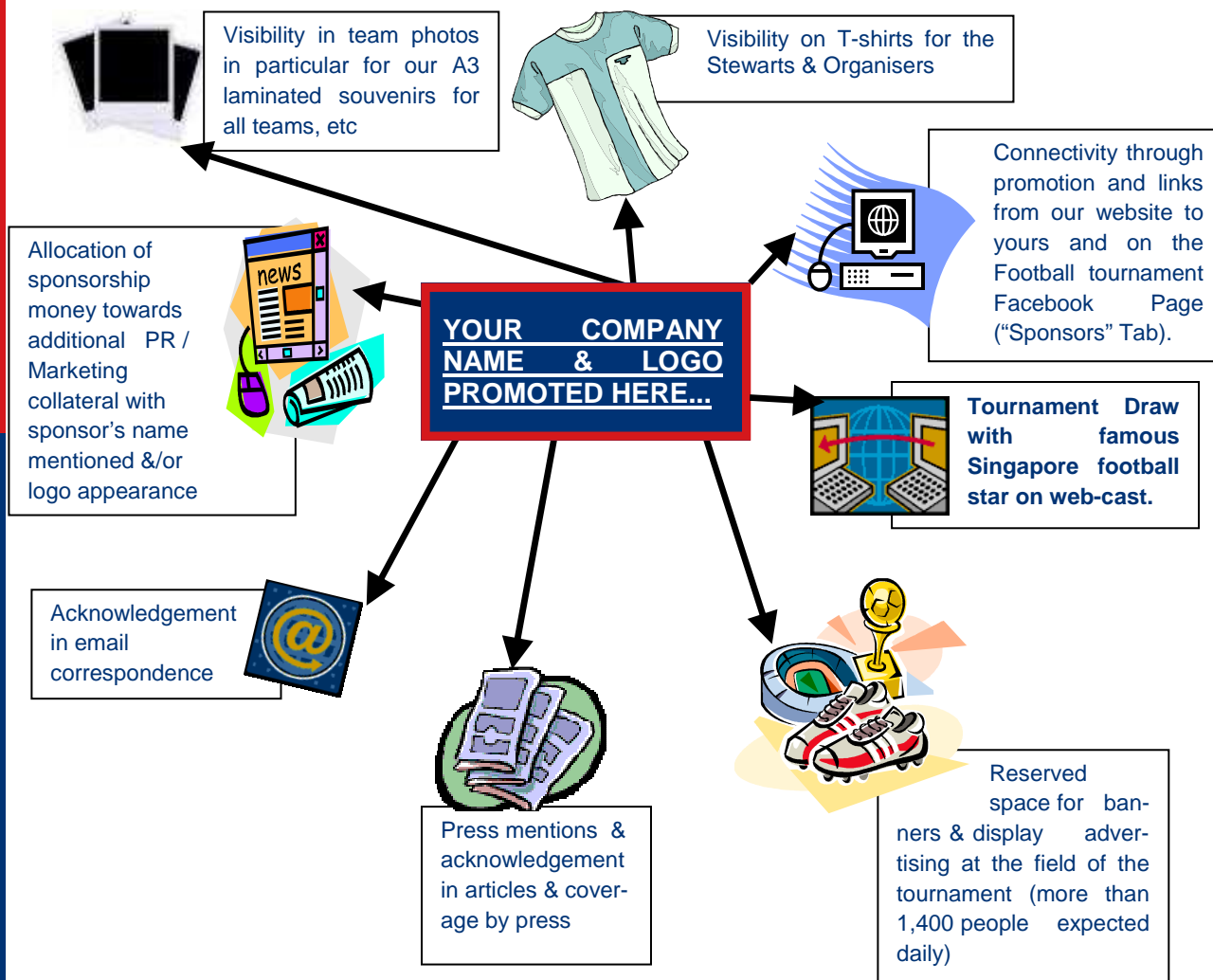
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Reach out to a large community within Singapore and the region. As Sponsor of this competition, your company will be affiliated with the quality, growth and success of the **biggest International Youth Football Competition in South East Asia.**

Your company name and logo promoted on the following materials:



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Saturday 21th & Sunday 22th May 2011 – The Games:

The games will be played from **8am – 5pm** on Saturday 21st May and Sunday 22nd May 2011 at the **Commonwealth Bank ANZA Sports City Football Pitches (Turf City Singapore)**. The pitches and location allow for large signage board displays. Throughout the tournament there will be a MC to make announcements (including regular reference to sponsors). The games on Sunday will be qualification games to ranking games leading up the finals. From approximately 3pm until 5pm we will be holding the **Prize Giving Ceremonies**.

TV – PRESS EXPOSURE:

In 2008 & 2009, we have received a lot of media coverage for this fantastic youth spectacle. The tournament received coverage in the Straits Times, New Paper and for 2 years running a slot on the ESPN TV Prime time show 'Nokia Football Crazy' (snippets of the shows can be found on our Website).

WHO IS FOOTBALL PASSION:



Football Passion is a football academy & organisation based in Singapore. We have been organising this tournament for the past 2 years & have developed it into an established & recognised youth competition. Using our experience and knowledge, Football Passion will manage & organise a professional event— another 2011 success story. In addition to this tournament we also conduct training camps, manage youth teams, competitions, overseas tours & much more.

WHO IS LITTLE LEAGUE:



Little League Soccer is a company that specialises in the football industry throughout Singapore and Malaysia. Our main activities are coaching football as both an extra-curricular and a co-curricular activity in schools, public coaching of football from ages 4 to 18 years old, coaching of football teams and clubs (all ages) organising leagues and tournaments for children, adults and veterans. In Singapore, Little League Pte Ltd was awarded 'The Best Small Business Enterprise' by the British Chamber of Commerce.

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SPONSORSHIP PACKAGES (can be customised to suit your requirements)

Platinum Class Sponsor	S\$5,000	Gold Class Sponsor	S\$3,000
<ul style="list-style-type: none"> • Ground signage (up to 10 signage boards) 		<ul style="list-style-type: none"> • Ground signage (up to 4 signage boards) 	
<ul style="list-style-type: none"> • Certificate of appreciation 		<ul style="list-style-type: none"> • Certificate of appreciation 	
<ul style="list-style-type: none"> • Distribution of marketing material to players & supporters 		<ul style="list-style-type: none"> • Distribution of marketing material to players & supporters 	
<ul style="list-style-type: none"> • Company name mentioned during ground announcements 		<ul style="list-style-type: none"> • Company name mentioned during ground announcements 	
<ul style="list-style-type: none"> • Acknowledgement in our E-mail communication (incl. logo & website) 		<ul style="list-style-type: none"> • Acknowledgement in our E-mail communication (incl. logo only) 	
<ul style="list-style-type: none"> • Complimentary tickets to the Welcome Party – Presentation of company profile & launch speech 		<ul style="list-style-type: none"> • Complimentary tickets to the Welcome Party 	
<ul style="list-style-type: none"> • Tournament T-Shirt 		<ul style="list-style-type: none"> • Complimentary tickets to closing Ceremony 	
<ul style="list-style-type: none"> • Complimentary tickets to closing Ceremony + Closing speech 		<ul style="list-style-type: none"> • Company logo displayed on Tournament Banner 	
<ul style="list-style-type: none"> • Large, prominent display of company logo printed Banner for the tournament 		<ul style="list-style-type: none"> • Presentation of Plate Cup 	
<ul style="list-style-type: none"> • Presentation of trophies / medals to winning teams + 1st Runner-Up & Fair Play 			
<ul style="list-style-type: none"> • Opening Speech at the tournament on Saturday 21st May 2011 			
<ul style="list-style-type: none"> • Tournament Draw on Web Cast 			
Silver Class Sponsor		S\$1,500	
<ul style="list-style-type: none"> • Ground signage (up to 1 signage board) 			
<ul style="list-style-type: none"> • Certificate of appreciation 			
<ul style="list-style-type: none"> • Distribution of marketing material to players and supporters 			
<ul style="list-style-type: none"> • Complimentary ticket to closing Ceremony 			
<ul style="list-style-type: none"> • Complimentary ticket to the Welcome Party 			
<ul style="list-style-type: none"> • Presentation of trophies / medals to selected teams 			

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